



CERTIFICATE IN CONSERVATION BIOLOGY

Specialization Track in
Economics, Management and Finance

Qualified students in the Certificate Program in Conservation Biology may pursue a sub-curriculum that focuses on the application of economic theory and financial tools to conservation problems. This track is geared toward non-scientists with a knowledge of economics who wish to explore the effective and appropriate use of diverse resources and instruments available from the market, the public, and the private sectors.

Qualifications:

Students' professional and/or academic qualifications will be evaluated on a case-by-case basis. An understanding of basic micro and macroeconomic concepts is assumed.

Students must complete 9 regular certificate courses, plus 3 courses specific to the track:

1. Environmental Economics
 2. Diversity & Conservation
 3. Introduction to Ecology
 4. Evolution: Darwin to DNA
 5. Introduction to Environmental Policy
 6. One Policy Elective
 7. One Case Study Elective
 8. One Tools Elective
 9. One elective of your choosing
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10. Approaches to Conservation Economics I: Business Strategy & Management
 11. Approaches to Conservation Economics II: Market Instruments
 12. Approaches to Conservation Economics III: Workshop

Faculty

Jeffrey Potent—US Environmental Protection Agency; Cornell University
Joshua Graff-Zivin—Columbia School of Public Health
Geoffrey Heal—Columbia Business School
Alexander Pfaff—Columbia School of International and Public Affairs
Richard Weihe – RNK Capital

For More Information:

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